

Sistema de Puntos

Content

- [Access to the settings](#)
- [Setting to Points Program](#)
 - [a\) Profile](#)
 - [b\) Enable in this profile](#)
 - [c\) Earn Points when buying](#)
 - [d\) Redeem points for time](#)
 - [e\) Minutes / hours to use in terminals](#)
 - [f\) Product value in points](#)
- [How to know the accumulated points of a customer](#)
 - [There are two ways to know the amount of points accumulated from your customers](#)
 - [From the PC Server](#)
 - [From the Client PC](#)
- [Redeem points](#)

The Points program is ideal for rewarding your frequent customers.

- In the new version 6.5, you can select the profile to which you want to apply the **Points Program** and award in a differentiated way to each profile.
- This system does not apply to [Anonymous](#) and [PIN Card](#) profiles.



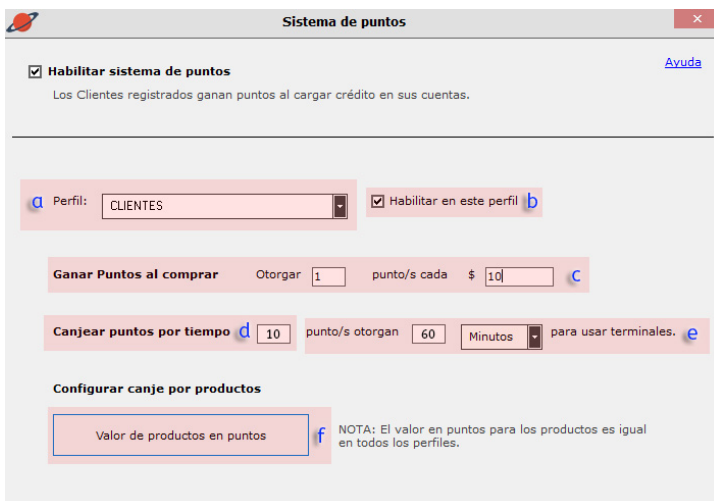
[Watch: Points Program](#)

Access to the settings

Enter the **PC Server** menu **Settings Marketing Points Program**.

Setting to Points Program

To start check the **Enable Point Program** option.



a) Profile

Select the profile to which you want to configure the **Points Program**.

i Important

You can award each of your profiles differently.

! Warning

The **Points Program** only applies to the **Registered** type.

b) Enable in this profile

Check this option to enable the Points Program in the previously selected profile.

c) Earn Points when buying

Place the amount of points your customer will get based on the money spent. For example: 1 point every \$10. Includes credit charges, purchase of products or services.

i Important

Customers earn points the moment they charge money to their accounts, not when using credit. Therefore, a product purchased with credit will not give points because they were already granted when acquiring the credit.

d) Redeem points for time

Here you must enter the amount of points that your customer must accumulate to access the redemption.

For example: Getting 10 points, the customer has 60 minutes of gift

e) Minutes / hours to use in terminals

Set how many minutes or hours you want to give to that user profile.

Following the logic of our example: 10 points equals 60 minutes of use.

i Important

In CyberPlanet version 6.5, points are only redeemed for time, products or services. The points that are redeemed, do not add new points as happened in previous versions.

f) Product value in points

If you want your customers to also redeem their points for products or services, use this option.

Click **Value of products exchange** and double-click on the product to which you want to set a Point Swap value.

A new sale will open. In the **Points Value** field enter the number of points your customer must accumulate to obtain that product.

Editar producto

Categoría: [Editar categorías](#)
Candies

Nombre: Kitkat

Detalles:

Stock Mínimo: 4 Stock actual: 10

Código: (Lector Cod. barras)

Precio final: 5

Precio de costo: 3

Valor en puntos: 3

Impuesto: [Crear impuesto](#)
No se aplica

Compra disponible desde PC cliente

Elegir imagen

Aceptar Cancelar

! Warning

If you want your customers to be able to redeem points for certain products, you need to previously set points in value to each of them.



Importante

If your customer wishes to redeem points for products, it will be done directly from the Customer PC. [More information.](#)

How to know the accumulated points of a customer

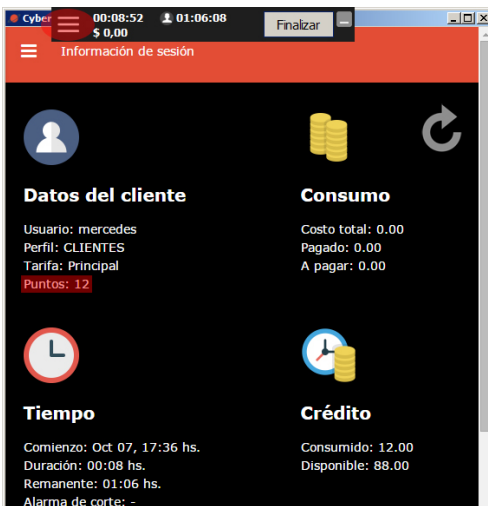
There are two ways to know the amount of points accumulated from your customers

- From the PC Server

From **CyberPlanet** entering Customer [Tracking](#).

- From the Client PC

The same customer can see how many points have been accumulated by right clicking on the **Menu** icon.



Redeem points

The Operator can do it from the [local POS](#) or the [remote POS](#), and the customer directly from the Client PC: [More information.](#)

If your customer wishes to redeem points for products, they will do so directly from the Customer PC.